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| **DST - NIMAT PROJECT** | | | |
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| **PROFORMA FOR PROGRAMME REPORT (PPR) OF EAC** | | | |
|  |  |  |  |
| 1 | Name & Address of Programme Implementing Agency ***(with Tel/Fax/E-mail)*** | : | International Management Institute (IMI) |
|  | IDCO Plot No. 1, Gothapatna, PO. Malipada, Dist: Khurda, Bhubaneswar - 751003, Tel No,: 0674-3042100 /3042130, Fax: 0674-3042129, Email: rvkumar@imibh.edu.in |
|  |  |  |  |
| 2 | Programme Location | : | IMI Campus, Bhubaneswar |
|  |  |  |  |
| 3 | Programme Date | : | 26 – 28 October, 2017 |
|  |  |  |  |
| 4 | Name of the Coordinator | : | Dr. Rohit Vishal Kumar |
|  |  |  |  |
| 5 | No. of candidate attended the programme | : | 75 (Male 62 Female 13 ) |
| 6 | List of participants | : | **ANNEXURE - I** |
|  |  |  |  |
| 7 | Programme Schedule | : | **ANNEXURE - II** |
|  |  |  |  |
| 8 | List of Resourse person | : | **ANNEXURE - III** |
|  |  |  |  |
| 9 | List of Industries visited | : | **ANNEXURE - IV** |
|  |  |  |  |
| 10 | Participant's feedback | : | **ANNEXURE - V** |
|  |  |  |  |
| 11 | Photograph of the programme | : | One Group Photo, One Classroom and One Industry Visit Photo |

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| **ANNEXURE - I** | | | | | | |
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| **LIST OF PARTICIPANTS** | | | | | | |
| **Sr. No** | **Name of the Participant** | **Age** | **Male /Female** | **Education** | **Category: Gen/SC/ST/ OBC/Minority** | **Addhar Card No.** |
| **A** | **B** | **C** | **D** | **E** | **F** | **D** |
| 1 | Abhaya Dhal | 23 | Male | B.A. (English) | OBC | 431038445559 |
| 2 | Abhijeet Satapathy | 21 | Male | B. Com. | Gen | 229810386455 |
| 3 | Abinash Parida | 23 | Male | B. Com. | Gen | 211178851500 |
| 4 | Amarendra Pattanaik | 23 | Male | B. Com. | Gen | 296930560026 |
| 5 | Anil Mohapatra | 23 | Male | MFC | Gen | 869632131335 |
| 6 | Basudeb Jena | 24 | Male | MBA | Gen | 478657051397 |
| 7 | Bikram Ray | 26 | Male | MBA | Gen | 240434675261 |
| 8 | Birendra Behera | 24 | Male | B.A. | OBC | 686588079356 |
| 9 | Biswajeet Rout | 21 | Male | B Sc. (General) | Gen | 743930722626 |
| 10 | Chandan Sahoo | 24 | Male | Graduate | OBC | 536849385061 |
| 11 | Dipti Swain | 22 | Female | B.Tech. (CS) | Gen | 985986137959 |
| 12 | Himansu Das | 22 | Male | B. Com. | Gen | 994533263785 |
| 13 | Hrusikesh Sahoo | 21 | Male | B.E. | OBC | 222387924641 |
| 14 | Jyoti Lala | 25 | Female | B.A. | OBC | 331938615068 |
| 15 | Jyotiranjan Pattanaik | 25 | Male | B.Tech. | Gen | 873592746867 |
| 16 | Kalpana Jena | 22 | Female | B. Com. | Gen | 978694587902 |
| 17 | Lenin Pradhan | 22 | Female | B. Sc. | Gen | 923456673601 |
| 18 | Nitin Joshi | 24 | Male | B.A. | Gen | 519953035741 |
| 19 | Premchand Viswakarma | 24 | Male | B. Com. | Gen | 409070587423 |
| 20 | Priyanka Nayak | 21 | Female | B. Com. | Gen | 248241247727 |
| 21 | Rajesh Behera | 21 | Male | Graduate | OBC | 938162498606 |
| 22 | Rakesh Biswal | 20 | Male | B.Tech. | Gen | 412868247320 |
| 23 | Ranjan Sahoo | 20 | Male | B.A. | OBC | 643676256722 |
| 24 | Rudra Kundu | 20 | Male | Graduate | OBC | 460461489323 |
| 25 | Sachindra Pradhan | 20 | Male | B.Tech. | Gen | 438155374898 |
| 26 | Sagar Parija | 20 | Male | B. Sc. (Hons) | Gen | 970309439702 |
| 27 | Santosh Behera | 22 | Male | B.A. | OBC | 861138888200 |
| 28 | Satyajit Barik | 21 | Male | B. Com. | OBC | 683483304012 |
| 29 | Satyanarayan Panda | 24 | Male | Graduate | Gen | 638039127214 |
| 30 | Soumya Patra | 27 | Male | MBA | OBC | 361533798512 |
| 31 | Subhadra Moharana | 25 | Male | MBA | OBC | 598847661074 |
| 32 | Sunil Das | 21 | Male | B.A. | Gen | 607731367799 |
| 33 | Arpit Agrawal | 23 | Male | BBA | Gen | 789469661288 |
| 34 | Silpa Nayak | 26 | Female | B.Tech. | Gen | 466835119373 |
| 35 | Richa Bachi | 23 | Female | B. Sc. (Hons) | Gen | 652460146257 |
| 36 | Sukanta Dutta | 25 | Male | B.Tech. (ECE) | Gen | 209127632438 |
| 37 | Subham Shaw | 23 | Male | B. Com. | Gen | 960266177814 |
| 38 | Anirban Mandal | 24 | Male | B.Tech. | Gen | 980004649236 |
| 39 | Bhavana Digal | 23 | Female | B. Com. | Gen | 378354277507 |
| 40 | Rishi Rajiv Jain | 25 | Male | B.E. | Gen | 278437225925 |
| 41 | S Shraddha | 23 | Female | B. Com. | Gen | 793096220878 |
| 42 | Alice Dash | 22 | Female | B. Com. | Gen | 717893264030 |
| 43 | Piyush Bachhawat | 22 | Male | BBA (Hons.) | Gen | 811369984550 |
| 44 | Anirban Chakraborty | 25 | Female | B. Com. | Gen | 815578122763 |
| 45 | Aniket Mishra | 23 | Male | B.Tech. | Gen | 557739366547 |
| 46 | Khushboo Lahoti | 24 | Female | BBA | Gen | 858216672318 |
| 47 | Bibhu Prasad Sahoo | 25 | Male | B.E. (ECE) | OBC | 694883006913 |
| 48 | Rakesh Karmakar | 24 | Male | B. Sc. (Hons) | Gen | 903734779427 |
| 49 | Rishav Raj | 23 | Male | B. Com. (Hons) | Gen | 607363332318 |
| 50 | Rishav Puria | 23 | Male | B.E. | Gen | 463519680608 |
| 51 | Saikat Roy | 24 | Male | B.Tech. | Gen | 964960795676 |
| 52 | Saloni Soni | 23 | Female | B. Com. | Gen | 716370083411 |
| 53 | Shobhit Tripathi | 23 | Male | B. Com. | Gen | 620083042563 |
| 54 | Stalin Pattnaik | 22 | Male | BBA | Gen | 219432316844 |
| 55 | E Arup Kumar Das | 25 | Male | BBM | Gen | 785123307321 |
| 56 | Soumya Panigrahi | 21 | Male | M. Sc | Gen | 439673765931 |
| 57 | Tanmaya Agarwal | 22 | Male | B.A. | Gen | 729804339629 |
| 58 | Avishak Soor | 22 | Male | B.Tech. | Gen | 205251312050 |
| 59 | Asit Mohanty | 21 | Male | B. Sc. | Gen | 894715714225 |
| 60 | Biswajit Tripathy | 23 | Male | B. Sc. | Gen | 618990543405 |
| 61 | J Aiswarya | 21 | Male | B.A. | Gen | 737982373251 |
| 62 | Naveen Mundra | 20 | Male | B. Com. | Gen | 851883132360 |
| 63 | Abinash Nayak | 24 | Male | B. Com. | Gen | 518254242258 |
| 64 | Ajit Bhol | 26 | Male | MBA | OBC | 269528413613 |
| 65 | Amit Sahoo | 22 | Male | MBA | OBC | 422347772361 |
| 66 | Anshuman Panigrahi | 23 | Male | BBA | Gen | 733289291046 |
| 67 | Ashis Das | 22 | Male | B. Com. | Gen | 684596359629 |
| 68 | Ashit Dash | 24 | Male | MBA | OBC | 722047312863 |
| 69 | Bratee Behera | 20 | Male | B.A. | OBC | 313158098339 |
| 70 | Chittaranjan Pani | 25 | Male | B. Sc. | Gen | 636838374258 |
| 71 | Debadatta Barik | 23 | Male | B. Sc. | OBC | 921287090790 |
| 72 | Dolamani Dash | 23 | Male | B. Com. | Gen | 770873831299 |
| 73 | Manoj Biswal | 25 | Male | M. Sc | Gen | 748047764507 |
| 74 | P Lalit Dora | 24 | Male | B.A. | OBC | 415261620923 |
| 75 | Paramjit Patra | 24 | Male | B.Tech. (Mech) | OBC | 476385508375 |

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| **ANNEXURE - II** | | | |
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| **PROGRAMME SCHEDULE** | | | |
| **Date and Day** | **Session** | **Subject/Topic** | **Faculty** |
| 26.10.2017 (Thrusday) | 1 | Inauguration - Camp Objective Why Entreprenuership (General Concepts) | Prof. Rohit Vishal Kumar Prof. Devesh Baid (Internal Faculty) |
| Historical Background - Indian Values vis-à-vis Entreprenuership and the present scenario |
| 26.10.2017 (Thrusday) | 2 | How to start a SSI Unit (general concept about the Govt. Formalities, rules and regulations, location and different aspects of an industrial venue) | Shri C R Pattnaik, Regional Manager, EDII, Bhubaneswar |
| 3 | Communication Skills for Better Business | Prof. Bindu Chhabra (Internal Faculty) |
| 26.10.2017 (Thrusday) | 4 | Creativity and business - the man behind the venture - The behavioral Scientist's approach | Prof. Kapil Panla (Internal Faculty) |
| 5 | Technology Assistance from R & D Labs and other Institutions on choice of Technology | Shri Sakyasingha Mahapatra, SakRobotix Lab Private Limited |
| 27.10.2017 (Friday) | 6 | Role of Financial /Financial Assistance in Entreprenuership | Prof. Devesh Baid (Internal Faculty) |
| 27.10.2017 (Friday) | 7 | Financial Aspects of SSI unit | Prof. Ansuman Choudhury (Internal Faculty) |
| Silent feature of the project report |
| 27.10.2017 (Friday) | 8 | Identification of business opputunities | Prof. Rohit Vishal Kumar (Internal Faculty) |
| Mechanism of Product selesction |
| 28.10.2017 (Saturday) | 9 | Feedback and discussion | Prof. Devesh Baid (Internal Faculty) |
| 10 | Field Visit (OMFED) |

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| **ANNEXURE - III** | | | |
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| **LIST OF FACULTY /RESOURSE PERSON** | | | |
|  |  |  |  |
| Sr. No | **Name and Address** | **Designation** | **Organisation** |
| 1 | 2 | 3 | 4 |
| 1 | Prof. Rohit Vishal Kumar IDCO Plot No. 1, Gothaptna, PO. Malipada, Dist: Khurda, Bhubaneswar - 751003 Phone : 0674-3042100 | Associate Professor - Marketing | IMI Bhubaneswar |
| 2 | Prof. Devesh Baid IDCO Plot No. 1, Gothaptna, PO. Malipada, Dist: Khurda, Bhubaneswar - 751003 Phone : 0674-3042100 | Associate Professor - Marketing | IMI Bhubaneswar |
|  | Shri C R Pattnaik, EDII, Patia, Bhubaneswar | Regional Manager | EDII, Bhubaneswar |
| 2 | Prof. Bindu Chhabra IDCO Plot No. 1, Gothaptna, PO. Malipada, Dist: Khurda, Bhubaneswar - 751003 Phone : 0674-3042100 | Professor | IMI Bhubaneswar |
| 3 | Prof. Kapil Pandla IDCO Plot No. 1, Gothaptna, PO. Malipada, Dist: Khurda, Bhubaneswar - 751003 Phone : 0674-3042100 | Associate Professor - Marketing | IMI Bhubaneswar |
| 4 | Shri Sakyasingha Mahapatra, Strat Up Centre, IIT, Bhubaneswar | Entrepreneur | SakRobotix Lab Private Limited |

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| **ANNEXURE - IV** | | |
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| **LIST OF INDUSTRY VISITED** | | |
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| Sr. No | Name , Address and Contact details | Product/Service |
| 1 | 2 | 3 |
| 1 | Orissa State Cooperative Milk Producers Federation Ltd (OMFED) At: Chandrasekharpur, Po.: Mancheswar Railway Colony, Bhubaneswar, Dt.: Khurda Tel.- 0674-2302168/2302131 Fax : 0674-2302641 | Milk , Dairy Product |